



## BRIONI FRAGRANCE

Sophisticated. Masculine. Elegant. Sensual.

Simply named Brioni, the fragrance captures the brand's sensuality and masculine beauty. Brioni for men is an irresistible fragrance that becomes the signature of the man who wears it.

A man's deeply intimate expression, the Brioni fragrance is a luxurious scent that conjures up the very thought of him. Created for the confident and sophisticated Brioni man who is sexy in a subtle, intelligent way, the fragrance wraps him in comfort and assurance.

Created with the most sought-after refinement and savoir faire, the fragrance translates the feeling of a Brioni suit as a second skin. Capturing the essence of the brand in a scent, Brioni has crafted a seductive fragrance that awakens the senses and enhances the true beauty of the gentleman who wears it.

Brioni for men. Captivating and memorable.

## The Fragrance

Capturing the rich luxurious craftsmanship of Brioni in a bottle, the Brioni fragrance has an irresistible masculinity.

The softness of fabric has been translated into an olfactive creation that exudes a sexiness and warm comforting texture.

The scent's first impression captivates with an unexpected cool freshness that evolves with an air of assurance.

Adding character and depth, the fragrance ends with a lingering impression of rich warmth and a note of seduction.

- The captivation begins with a citrus accord created by the freshness of Sicilian lemons and Italian mandarins while Bergamot NaturePrint® and lavender provide mystery.
- The boutonnière accord defines the fragrance's unique signature and irresistible Magnolia Grandiflora NaturePrint®.
- The seduction is complete as the woody accord blends with the intriguing richness of oud and a hint of black licorice.

## Elements of Style

Inspired by bespoke techniques and the textures and movement of fabric, the bottle design was hand molded to reference the movement, fluidity and hand craftsmanship of a Brioni suit.

With its handsome, sensual proportions, the glass sculptural piece is juxtaposed against the solidity of a hand-brushed patinated metal cap creating a uniquely iconic work of art capturing Brioni's sensual, masculine beauty.

Inspired by timeless style and innovation, the Brioni fragrance is made with the finest ingredients to guarantee the inimitable and one-of-a-kind experience that is Brioni.

From dream to sculpture to bottle, Brioni certifies this product to be original, authentic and made to the highest quality standards.

Art wrapped within art.

Available in an eau de toilette 2.5 fl. oz./75 ml.

### **Contact:**

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